

Sports Education – Opportunity & Impact

Course Outline:

Sport and physical activity have a tremendous potential to shape society and culture. This course will explore opportunities for building a culture of sports in social spaces and communities. It will also study sports as a means of contributing to health and education in modern society.

At a practical level the student will be introduced to principles of designing sustainable sports intervention and methods for evaluating their impact.

Profile:

Parminder Gill is the co-founder of EduSports, India's largest sports education company. As an entrepreneur and business leader, Parminder has helped start and scale unique organizations in the IT and Education space. EduSports, a venture funded company that he co-founded in 2008, is currently working with over 400 schools in India and abroad, helping them improve learning, and making over 300,000 children become healthier and fitter. Parminder's interests include impact of body-mind connection in learning, organizational leadership and sustainability. Parminder holds a Bachelors degree in Engineering from University of Pune, and a Masters degree in Systems Management from Arizona State University.