



Azim Premji University Colloquium Series presents two talk on “Reflections on empowerment of poor” and “Scaling through shared values”

Event Sub Title:

Scaling through shared values

Speaker:

Ashok Kamath

Date / Time:

July 24, 2014 - 4:00pm - 6:00pm

Venue:

10th Floor, Auditorium, Pixel A, APU

Abstract:

What we see of ourselves today, is often a result of humankind’s sense of benefitting from the concept of shared values – a concept that predates the MBA generation, the Harvard Business Review, the Wharton school of thought, and dates as far back as when human beings thought of a cave as home. By creating shared values, one can achieve the power to scale solutions and outcomes, beyond the limitations of resources both monetary and human, to deliver individual, organizational and societal benefits. Ashok’s work with Akshara Foundation and Pratham Books are a couple of the many cases in study that reinforces the concept of scaling through shared values on the ground and rooted in realities.

A Note on the Speaker:

Ashok Kamath has been the Managing Trustee since 2003 and Chairman of **Akshara Foundation** since July 1, 2008. He has been actively involved in the strategic planning, analysis and expansion of programmes at Akshara Foundation since 2003. An alumnus of IIT-Bombay, he was formerly the Managing Director of the Indian operations of Analog Devices. He opted to leave behind a successful career in the corporate sector and involve himself in the development sector. His alma mater, IIT-Bombay, presented him with its Distinguished Alumnus Award in 2013 for his various initiatives and contributions to the field of children’s education. Ashok is

also a co-founder and trustee of Pratham Books which aims to have A Book in Every Child's Hand.